# **Annual Council Meeting**

Agenda Item: 11

Meeting Date	18 May 2011
Report Title	Corporate Plan Refresh
Portfolio Holder	Councillor Mike Cosgrove
SMT Lead	Abdool Kara
Head of Service	Louise Matthews
Key Decision	Yes
Classification	Open
Forward Plan	

Recommendations	<ol> <li>That Council adopt the refreshed Corporate Plan.</li> <li>That delegated authority be given to the Chief Executive, in consultation with the Cabinet Member for Performance and Total Place, to agree any performance targets which do not accord with the default policy position of achieving national top- quartile performance by 2013.</li> </ol>
	3. That Council agrees to move to quarterly performance reporting to Cabinet, primarily by means of a portfolio-based 'balanced scorecard', with 'customer experience' measures featuring more prominently in these arrangements for customer-facing portfolios.

## Purpose of Report and Executive Summary

1.1 This report sets out a series of proposed amendments to the corporate plan priority actions and activity areas for 2011/12.

## 2 Background

- 2.1 In November 2007 the council approved its first corporate plan with four corporate priorities:
  - 1. Regenerating Swale;
  - 2. Creating a cleaner and greener Swale;
  - 3. Promoting a stronger and safer community; and
  - 4. Becoming a high-performing organisation.
- 2.2 In 2009, following the adoption of a new sustainable community strategy for Swale, we undertook an exercise to review the priority actions and activity areas that contribute to the delivery of the corporate priorities. A further refresh of this document took place in 2010 to move the Council to business planning on a rolling three-year basis, leading to publication of a refreshed corporate plan for 2010-2013.

- 2.3 Since the last refresh was undertaken, the new government in Westminster has moved quickly to dismantle many of the former administration's control mechanisms for local authorities, including the scheduled abolition of the Audit Commission and changes to the way that councils' performance is managed by central government. However, many of these changes have not yet been fully implemented, and it is not yet clear what the new central performance management system for local authorities, whether imposed by Whitehall or by another body such as the Local Government Group, will look like.
- 2.4 In view of this ongoing uncertainty, as well as the all-out elections which will take place in Swale in May 2011, it is proposed that the corporate plan for 2010-2013 is given a minor refresh for 2011/12, primarily as a means of aligning it more closely to revised service budgets.
- 2.5 A full re-write of the plan will then take place during the summer of 2011, incorporating the priorities of the new Administration in pace by that point, to produce a new three year Corporate Plan covering the period April 2012 to March 2015, for adoption alongside the budget and medium term financial strategy in February 2012.

## 3 Proposal

- 3.1 The table in Appendix I sets out the current corporate plan priority actions and the activity areas that contribute to each corporate priority. It also includes recommendations for refining and amending our current list. These priority actions and activity areas will also be included in relevant service areas' service plans to ensure clear linkage between the corporate plan and service plans.
- 3.2 The following table summarises the proposed changes under each corporate priority.

Priority area	Key changes to note	
Regenerating Swale	There are currently thirteen priority actions supporting the corporate priority 'Regenerating Swale'. It is proposed that there are a number of wording changes to the individual priority actions that support the delivery of regenerating Swale and more detail can be seen in Appendix I.	
	Specific changes of note:	
	<ul> <li>greater emphasis of the council's role in supporting and enabling the learning and skills agenda, as opposed to delivering it; and</li> </ul>	
	<ul> <li>targeted action around improving opportunities for children and young people.</li> </ul>	

Priority area	Key changes to note
Creating a Cleaner and Greener Swale	Under the corporate priority 'Creating a Cleaner and Greener Swale' there are four priority actions, all of which remain unchanged.
Promoting a Safer and Stronger Community	Supporting the corporate priority 'Promoting a Safer and Stronger Community' there are currently four priority actions. It is proposed that these are reduced to three, with SSC1 and SSC3 merging (see Appendix I) to better reflect the Council's role in supporting the voluntary sector and wider localism agenda.
Becoming a High-Performing Organisation	Supporting the 'Becoming a High-Performing Organisation' corporate priority are three priority actions. There are no proposals at present to amend these.

#### Performance indicators

- 3.3 Cabinet will recall that three-year targets for performance indicators were set at the beginning of 2010/11, with the default policy position being that trajectories should be set which would bring performance up to the national top quartile at the end of the three years. Given the uncertainties on the future shape of any national set of performance indicators, it is proposed that these targets remain in place during 2011/12.
- 3.4 In the few cases where variations are necessary, it is recommended that the Chief Executive, in consultation with the Cabinet Member for Performance and Total Place is given delegated authority to agree any performance targets which do not accord with the default policy position of achieving national top-quartile performance by 2013.
- 3.5 Further work is ongoing to develop appropriate performance measures for both complaint management and procurement.

#### Cabinet performance monitoring arrangements

3.6 There is widespread recognition that with the improvement in the council's performance over the past 18 months, SMT and Cabinet now have different requirements with regard to performance management and monitoring. Based on the views of individual portfolio holders, it is recommended that Cabinet agrees to move to quarterly performance reporting to Cabinet, primarily by means of a portfolio-based 'balanced scorecard', with 'customer experience' measures, including both complaints and, where possible, satisfaction data, featuring more prominently in performance monitoring arrangements for customer-facing portfolios than has hitherto been the case.

### 4 Alternative Options

4.1 To make no changes to the list of priority actions or activity areas. This is not recommended as it is important to align priorities and targets alongside the resources that are available.

## 5 Consultation Undertaken or Proposed

5.1 The changes proposed have been informed by feedback from the 2010/11 budget consultation and through discussions with Heads of Service. It is proposed that key stakeholders are further consulted in light of the changes proposed.

### 6 Implications

Issue	Implications	
Corporate Plan	Changes to the priority actions and activity areas that support delivery of the corporate plan priorities will demonstrate how the Council is realigning its resources to ensure delivery of these priorities.	
Financial, Resource and Property	The corporate plan refresh has been considered alongside the budget proposals for 2010/11 and the changes set reflect the proposals put forward.	
Legal and Statutory	The Corporate Plan is a policy framework document so changes need to be agreed by full Council.	
Crime and Disorder	There are specific priority actions in the corporate plan that relate to tackling crime and disorder, the approach set out will ensure we are consistent with partnership commitments and meeting our legal requirements.	
Risk Management and Health and Safety	None identified at this stage.	
Equality and Diversity	An equality impact assessment is currently being produced.	
Sustainability	The corporate plan contains specific priority actions that relate to climate change.	

## 7 Appendices

- 7.1 The following documents are to be published with this report and form part of the report:
  - Appendix I: Corporate Plan Refresh 2011-12 Priority Actions

### 8 Background Papers

- 8.1 Shaping the Future of Swale Corporate Plan 2007 2011
- 8.2 Shaping the Future of Swale Corporate Plan Refresh 2009 2012
- 8.3 Corporate Plan Refresh 2010/11 Executive Report 17 March 2010

# CORPORATE PLAN REFRESH 2011 - 2012

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
<b>1 REGENERATING S</b>	WALE		
Learning and Skills			
RS1 Deliver the Swale Learning & Skills Strategy to deliver learning and skills performance in Swale.	<ul> <li>Support learning provision at Kent Science Resource Centre</li> <li>Deliver Future Jobs Fund</li> <li>Implement Learning ambassadors</li> <li>Encourage employer engagement in learning and skills</li> </ul>	New RS1 Support improved Learning and Skills performance in Swale	<ul> <li>Encourage collaboration with employers and between learning providers</li> <li>Support good quality information, advice and guidance for employers and learners</li> <li>Work with partners to extend vocational learning</li> </ul>
RS2 Increase opportunities and participation in community learning	<ul> <li>Support Seashells Sure Start</li> <li>Involvement in Local Childrens Services Boards (LCSBs)</li> </ul>	New RS2 Increase opportunities and improve life chances for children and young people.	<ul> <li>Integrate and improve learning outcomes within community development activity</li> <li>Work in partnership with KCC and local organisations to deliver services to children and young people</li> <li>Work with KCC to implement review of children's centres in Swale</li> </ul>
Business and Enterp	orise		
RS3 Broaden the Borough's economic base to create opportunities for new types of employment	<ul> <li>Plan for the provision of key employment sites</li> <li>Strengthen innovation, technology, retail, tourism and creative/leisure sectors</li> </ul>	No Change	<ul> <li>Establish viable town markets</li> <li>Implement Rural Development Programme</li> <li>Plan for the provision of new employment sites</li> <li>Work with the private sector to secure new employment led investment for the Borough</li> <li>Support to Visit Kent (tourism) and Kent Tourism Quality Programme</li> </ul>
RS4 Promote and enable a more prosperous local economy	<ul> <li>Support Swale Development Forum Facilitate the development of SERP</li> <li>Deliver Annual business awards</li> <li>Implement Local Investment plan</li> </ul>	No Change	<ul> <li>Promote access to information and support for local business</li> <li>Work with others to promote the attractions of the locality to business</li> <li>Support Swale Development Forum</li> <li>Support Sheppey Tourism Alliance</li> </ul>
RS5 Support Swale's business community increasing business engagement and strengthening the voice for local business	<ul> <li>Improve engagement with local businesses</li> <li>Work with new employers to the area</li> <li>Improve local access to jobs</li> <li>Respond to redundancies in the Borough</li> </ul>	No Change	<ul> <li>Develop a network that promotes involvement from the business community in decisions and local partnerships</li> <li>Facilitate the development of SERP and its links to the LEP</li> <li>Support the annual Swale</li> </ul>

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
			Business Awards
Key Regeneration Pr	ojects		
RS6 To work with partners and local communities to progress the regeneration of Sittingbourne Town Centre, Sheerness, Leysdown, Queenborough and Rushenden	<ul> <li>Use our assets to support Sittingbourne Town Centre regeneration</li> <li>Integrate community engagement into regeneration projects</li> <li>Improve approach to community and cultural environmental infrastructure</li> <li>Enhance the local retail offers</li> <li>Support development of transport projects</li> </ul>	No Change	<ul> <li>Art at the Centre</li> <li>Artlands at Milton Creek</li> <li>Enhance the local retail offers</li> <li>Leysdown Rose-tinted</li> <li>Help to facilitate the transition of Q&amp;R from SEEDA</li> <li>Integrate community engagement into regeneration projects</li> <li>Work with partners to deliver regeneration in Sittingbourne Town Centre</li> <li>Support the delivery of key of transport projects</li> <li>Enable Green Infrastructure projects in partnership with Green in the Gateway Kent and Medway</li> </ul>
RS7 Work with partners to realise the economic opportunities of Kent Science Park	<ul> <li>Continue to support Kent Science Park as a focus for the creation of new quality jobs</li> </ul>	No Change	<ul> <li>Continue to support the Kent Science Park as one of the key sites to secure new, quality jobs</li> </ul>
RS8 Work with partners to shape the future of the Borough primarily through the local development framework and through partnership working in north Kent	<ul> <li>Develop the LDF Core Strategy</li> <li>Implement the North Kent Multi Area agreement</li> <li>Approve the Building Control business plan</li> <li>Conduct the Strategic housing land availability study</li> <li>Implement a revised Development Control Service Improvement plan</li> <li>Implement the Community Infrastructure Plan (and associated Community Levy Infrastructure</li> <li>Implement a Sustainable Design and Construction SPD</li> <li>Implement Various site specific Development Brief SPDs</li> <li>Jointly with KCC, work with central Government to explore options for improving local transport options including relieving congestion at the M2 junction 5</li> </ul>	No Change	<ul> <li>Approve and monitor the Building Control business plan</li> <li>Bring forward Faversham Creek DPD</li> <li>Conduct the Strategic housing land availability study</li> <li>Develop the LDF Core Strategy</li> <li>Implement a refreshed Planning Services Improvement plan</li> <li>Implement the Community Infrastructure Plan (and associated Community Infrastructure Levy</li> <li>Jointly with KCC, work with central Government to explore options for improving local transport options including relieving congestion at the M2 junction 5</li> <li>Review way forward following publication of Localism Bill regarding neighbourhood planning</li> </ul>
Culture			
RS9 Work with partners to improve and develop the cultural offer in Swale	<ul> <li>Support Swale Arts Forum, Museums Group and Active Swale</li> <li>Implement Projects for London</li> </ul>	No Change	<ul> <li>Consider future options for future delivery of art and sport services.</li> <li>Deliver Encounter (NKLAAP) –</li> </ul>

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
	<ul> <li>2012 and Cultural Olympiad</li> <li>Involvement In North Kent Cultural Initiatives</li> <li>Deliver Sports &amp; Physical Activities</li> <li>Manage the Leisure Contract</li> <li>Develop the Leisure Trust</li> <li>Review of culture and tourism services</li> </ul>		<ul> <li>autumn</li> <li>Support Swale Arts Forum, Museums Group and Active Swale</li> <li>Enable delivery of Sheppey Festival Summer 2011</li> <li>Support Faversham Hop Festival Committee to deliver Faversham Hop Festival</li> <li>Enable event for Sittingbourne/Milton Creek – autumn 2011</li> </ul>
Housing			
RS10 Increase affordable housing supply	<ul> <li>Agree Housing Association Development Eligibility Protocol</li> <li>Implement MAA Housing and Planning Group Innovation Project</li> <li>Develop Rural Housing Needs and Exception Site Strategy</li> <li>Implement HCA Empty Homes purchase and Repair Scheme</li> </ul>	No Change	<ul> <li>Agree Housing Association Development Eligibility Protocol</li> <li>Develop Rural Housing Needs and Exception Site Strategy</li> <li>Implement HCA Empty Homes purchase and Repair Scheme</li> <li>Implement MAA Housing and Planning Group Innovation Project</li> </ul>
RS11 Improve housing conditions and local neighbourhoods	<ul> <li>Deliver Private Sector Stock Conditions Survey</li> <li>Implement HMO Licensing and Enforcement</li> <li>Oversee Landlord Accreditation</li> <li>Deliver Affordable Warmth Strategy</li> </ul>	No Change	<ul> <li>Deliver Affordable Warmth Strategy</li> <li>Deliver Private Sector Stock Conditions Survey</li> <li>Implement HMO Licensing and Enforcement</li> <li>Oversee Landlord Accreditation</li> </ul>
RS12 Support Vulnerable People	<ul> <li>Develop Housing Strategy delivery plan and supporting strategies</li> <li>Review Temporary accommodation and provision</li> <li>Develop programme of Housing Options for vulnerable people</li> <li>Develop full housing employment scheme for young people</li> </ul>	No Change	<ul> <li>Develop Housing Strategy delivery plan and supporting strategies</li> <li>Develop full housing employment scheme for young people</li> <li>Develop programme of Housing Options for vulnerable people</li> <li>Review Temporary accommodation and provision</li> </ul>
RS13 Tackle disadvantage and improve quality of life	<ul> <li>Implement Disabled Facilities Grant Action Plan</li> <li>Develop additional older persons housing</li> <li>Increase number of Lifetime Homes and fully disabled adapted stock in new developments</li> <li>Implement targeted initiatives through Home Improvement Agency</li> <li>NER GREENER SWALE</li> </ul>	No Change	<ul> <li>Develop additional older persons housing</li> <li>Implement Disabled Facilities Grant Action Plan</li> <li>Implement targeted initiatives through Home Improvement Agency</li> <li>Increase number of Lifetime Homes and fully disabled adapted stock in new developments</li> </ul>

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
CG1 Increase the opportunities for waste minimisation whilst maintaining high levels of household waste sent for recycling	<ul> <li>Implement Action on Waste action plan</li> <li>Manage the waste contract</li> </ul>	No Change	<ul> <li>Implement ongoing actions contained in the Waste Action Plan</li> </ul>
CG2 Work with partners to protect and enhance our green spaces	<ul> <li>Manage the grounds maintenance contract</li> <li>Implement Landscape character appraisal</li> </ul>	No Change	<ul> <li>Manage the grounds maintenance contract</li> <li>Review Green Grid Strategy and Biodiversity Action Plan to 2014</li> <li>Isle of Sheppey Green Cluster – tree planting 'The Greenway'</li> <li>New model for managing country parks</li> <li>North Kent Walking Festival</li> <li>Implement Higher Level Stewardship</li> <li>Launch and promote cycle routes (IoS)</li> </ul>
CG3 Work with the Carbon Trust, the Energy Savings Trust and other partners to tackle issues related to climate change in Swale	<ul> <li>Implement carbon management plan</li> <li>Manage the Salix fund</li> <li>Implement climate change strategy and action plan</li> <li>Deliver energy efficiency retrofit proposals at Rushenden</li> </ul>	No Change	<ul> <li>Continue to implement carbon management plan, including management of the SBC carbon management reserve</li> <li>Implement climate change action plan</li> <li>Deliver energy efficiency retrofit proposals at Rushenden</li> </ul>
CG4 Maintain high levels of cleanliness of the Swale street scene	<ul> <li>Manage the street cleansing contract</li> <li>Manage the public conveniences contract</li> <li>Manage Parking Services</li> <li>Remove Abandoned Vehicles</li> <li>Minimise Graffiti, fly tipping and fly posting</li> </ul>	No Change	<ul> <li>Manage the street cleansing contract</li> <li>Manage the public conveniences contract</li> <li>Manage Parking Services</li> <li>Minimise Graffiti, fly tipping and fly posting</li> <li>Remove Abandoned Vehicles</li> </ul>
<b>3 PROMOTING A SAM</b>	ER & STRONGER SWALE		
Stronger Community			
SSC1 Improve our approach to community engagement to better understand the needs of our local community	<ul> <li>Refresh Voice for Swale citizens panel</li> <li>Improve Local Engagement Forums</li> <li>Support Swale Community Empowerment Network</li> <li>Support the Youth forum</li> <li>Implement Community Empowerment Action Plan</li> </ul>	New SSC1 Support the local Community and Voluntary sector in delivering local services and participate in local decision making.	<ul> <li>Deliver LEF grant programme</li> <li>Implement recommendations from the Local Engagement Forum review.</li> <li>Develop and Implement the Community Empowerment Action Plan</li> <li>Support Swale Community Empowerment Network</li> <li>Support the Youth Forum.</li> <li>Progress Asset Transfer</li> <li>Implement the Voluntary and Community Sector Strategy.</li> <li>Deliver capacity building</li> </ul>

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
			<ul> <li>programme</li> <li>Enable members to develop their community leadership role.</li> <li>Support and develop Milton Creek Friends Group</li> <li>Develop Sheppey Greeters</li> </ul>
SSC2 Improve our Corporate Communications	<ul> <li>Refresh Corporate Communications Strategy</li> <li>Introduce targeted communications campaigns</li> <li>Further develop the Council Website</li> <li>Implement Corporate Branding Guidelines</li> </ul>	No Change	<ul> <li>Implement Corporate Branding Guidelines</li> <li>Implement Corporate Communications Action Plan</li> <li>Implement further development phases of website</li> <li>Implement Gateway Communications Plan</li> </ul>
SSC3 Invest in and support the 3 <sup>rd</sup> Sector to build stronger communities	<ul> <li>Comply with Kent Partners Compact</li> <li>Progress Asset Transfer</li> <li>Support Queenborough Gateway</li> <li>Implement a 3rd Sector Strategy</li> <li>Implement LEF/Community Grants Review</li> </ul>	Merge with SSC1 to create a single action around the big society agenda?	
SSC4 Work with partners to build more cohesive communities celebrating diversity and tackling inequalities	<ul> <li>Undertake Community Tension Monitoring</li> <li>Deliver Connecting Communities Project</li> <li>Implement Community Cohesion Projects</li> <li>Administer the Community Cohesion Fund</li> <li>Promote a Celebration of Cultures</li> <li>Implement the Community Cohesion and Equality Strategy</li> <li>Work towards level 2 (achieving status) of the equalities framework</li> <li>Promote a prioritised programme of Equality Impact Assessments</li> </ul>	Change in reference number – now SSC3	<ul> <li>Implement the Corporate Equality Scheme</li> <li>Implement the equality priorities in the Four-Year Equality Scheme:         <ul> <li>Build equality in how we commission, procure and deliver services</li> <li>Promote equality as a local employer</li> <li>Improve local engagement</li> </ul> </li> <li>Promote a prioritised programme of Equality Impact Assessments</li> <li>Work towards level 2 (achieving status) of the equalities framework</li> </ul>
<b>Community Safety</b> SSC5 Work with partners to tackle crime, disorder, anti- social behaviour, substance misuse and to reduce re-offending	<ul> <li>Contribute to the Annual Strategic Needs Assessment</li> <li>Implement the community safety strategy</li> <li>Contribute to the Community Safety Strategy rewrite</li> <li>Implement the ASB Improvement Delivery Plan</li> </ul>	Change in reference number – now SSC4	<ul> <li>Contribute to the Swale CSP Strategic Assessment.</li> <li>Contribute to the Community Safety Strategy re-write.</li> <li>Deliver the Community Safety Strategy 2011/12.</li> <li>Community Based Budgeting support the project in Swale</li> </ul>

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
Regulatory Services			
SSC6 Deliver regulatory services to help improve the safety of the workforce and the residents of Swale	<ul> <li>Improve Food Safety</li> <li>Manage Noise &amp; Pollution Control</li> <li>Improve our Environmental Response</li> <li>Manage the Licensing Service</li> </ul>	Change in reference number – now SSC5	<ul> <li>Maintain a programme of Food Safety Inspections</li> <li>Deliver a risk assessed programme of Health and Safety at Work Inspections</li> <li>Risk assess new and existing private water supplies</li> <li>Manage Noise and Pollution Control</li> <li>Improve our response to Environmental offences</li> <li>Manage the Licensing Service</li> <li>Safeguarding children and</li> </ul>
			vulnerable adults
4 BECOMING A HIGH HP1 Ensure we manage our business, people and resources in the most efficient, effective and economic way	<ul> <li>PERFORMING ORGANISATION</li> <li>Complete our Managing Performance Assessment</li> <li>Complete our Use of Resources Assessment</li> <li>Implement our Use of Resources Improvement Plan</li> <li>Continue to improve our financial management</li> <li>Deliver Annual Audit Letter Recommendations</li> <li>Improve understanding of costs and benchmarking</li> <li>Refresh our Workforce Strategy</li> <li>Implement Competency framework</li> <li>Implement Leadership development programme</li> <li>Deliver Investors In People Improvement action plan</li> <li>Implement our Corporate Training &amp; Development Plan</li> <li>Support MKIP Partnership Shared Services and Total Place Initiative</li> <li>Support the LSP to deliver its contribution to the SCS and KA2</li> </ul>	No Change	<ul> <li>Formally adopt an Asset Strategy and Asset Management Plan</li> <li>Continue to improve our financial management</li> <li>Continue to improve understanding of costs and benchmarking</li> <li>Continue Leadership development</li> <li>Continue our Corporate Training &amp; Development Plan</li> <li>Refresh our Workforce Strategy</li> <li>Restructuring and re-shaping the organisation for the merging role of local government</li> <li>Support MKIP Partnership Shared Services</li> <li>Support the Locality Board to deliver its contribution to the SCS and V4K</li> <li>Priority to continue to improve the adequacy of the internal control environment as reported within the Annual Governance Statement</li> <li>Implement a refreshed Risk Management Strategy</li> <li>Implement the recommendations arising from the Audit Commission review of the Effectiveness of Internal</li> </ul>
HP2 Improve our approach to customer care and work with our communities to make	<ul> <li>Implement the Sheerness Gateway Project</li> <li>Deliver CSC Review Action</li> </ul>	No Change	Audit <ul> <li>Apply for Customer Service Excellence accreditation</li> <li>Improve complaints handling</li> </ul>

CURRENT PRIORITY ACTION	CURRENT ACTIVITY AREAS	NEW PRIORITY ACTION	NEW ACTIVITY AREAS
our services more	Plan		<ul> <li>Open Sheerness Gateway</li> </ul>
responsive to local needs	<ul> <li>Implement Communications Scrutiny Review Action Plan</li> </ul>		<ul> <li>Provide more self service facilities for greater and more</li> </ul>
	<ul> <li>Improve complaints handling</li> </ul>		convenient access to services
	<ul> <li>Improve staff training and awareness of customer handling</li> </ul>		
	Refresh our Service Standards		
	<ul> <li>Implement Customer Profiling (Interreg Project)</li> </ul>		
	<ul> <li>Increase use of 'Do it online'</li> </ul>		
	<ul> <li>Improve our approach to procurement</li> </ul>		
HP3 Improve local	Improve Member Development	No Change	Continue to improve Member
involvement in	<ul> <li>Move to 4 yearly elections</li> </ul>		Development
decision making and the democratic process	<ul><li>Implement E-petitions</li><li>Implement Constitution</li></ul>		<ul> <li>Implement Constitution Review</li> </ul>
	Review		<ul> <li>Refresh of postal voter identifiers</li> </ul>
	<ul> <li>Implement Electoral Review</li> </ul>		<ul> <li>polling places review</li> </ul>